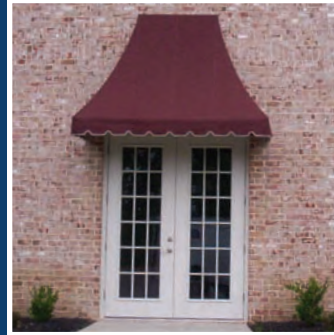
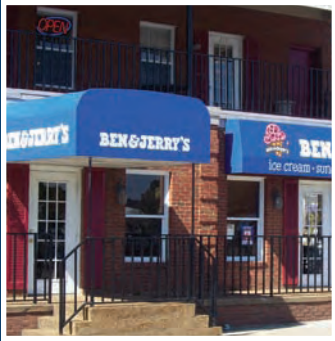


# When It Comes to Shade...



We've Got You Covered



# Parasol Awnings – the Mid-South's choice

From **fabric and metal awnings to canopies and more**, let us put nearly 100 years of experience to work for you.

## **UNIQUE BENEFITS UNMATCHED IN THE REGION**

### **Our award-winning designs increase property values**

We know there is more to an awning than just function. Not only can awnings provide protection from the elements, but a good awning craftsman can create an innovative design that gives your home personality, while improving the look and value of your property. And when it comes to unusual designs, our highly-skilled production team is up for the challenge. In fact, we've won numerous national and international design awards as a result. If you can dream it, we can build it.

### **Our awnings can significantly reduce your utility bill**

Awnings over southern or western facing windows or doors pay for themselves quickly by providing significant utility bill savings.

### **We do it all – design, manufacture, and install – saving you time and money**

We're experts because that's our business – our only business. We stand behind the quality of our work. By managing the entire process ourselves, we consistently provide better pricing. Our designs are developed with the manufacturing

process in mind, and that makes for a superior awning for your home. In-house manufacturing helps expedite the production process allowing us to install your awning quickly.

### **Experienced, in-house installers ensure quality**

Most residential awning problems arise as a result of faulty installation. We minimize maintenance issues by using an experience in-house installation team rather than freelance installers. Plus, having our own installation team provides more scheduling flexibility for our customers. We're even available for emergency service requests.

### **Our warranty service has you covered**

We take all the steps necessary to get you covered, and our warranty service keeps you covered. We have a vested interest in making sure your awning is designed, built and installed properly the first time, and that any warranty work is completed on-time and to your complete satisfaction.

# Did You Know?

- Awnings reduce heat gain by 55 to 65 percent on southern facing windows and 72 to 77 percent when there's a western exposure.\* Corresponding reductions in your AC bill quickly offset the cost of an awning.
- Awnings can be more than eight times less expensive than permanent structures.
- A recent national study found that 60 percent of homeowners did not use their outdoor space as much as they would have liked to, primarily because of the lack of shelter from the elements.\*\*
- Three of the four types of home improvement projects that significantly increase a home's value at the time of resale were exterior upgrades.\*\*\*
- Parasol's awning fabrics have a Seal of Recommendation from The Skin Cancer Foundation signifying they offer significant levels of sun protection, reducing the risk of skin cancer.

\* Source: Professional Awning Manufacturers Association – 2007

\*\* Source: Industrial Fabrics Association International – 2007

\*\*\* Source: National Association of Realtors – 2007 Remodeling Cost vs. Value Report

## Our Customers Say It Best

*"When you've built restaurants for over 37 years, you become connected to the vendors that consistently come through. Parasol has been our partner for years, and our loyalty to the company is unwavering. They are highly seasoned, offer fair pricing, and always deliver a quality product on time. They are the ideal partner for Huey's and the perfect choice for your residential awning needs, hands down."*

The Late **Thomas Boggs**  
**Huey's Restaurants**

Former President and CEO

Half Shell, Folk's Folly and Tsunami  
Restaurants – Former Partner

*"I have used Parasol Awnings on numerous occasions, both for business and personal reasons, and have found them to be excellent in their product line, pricing, and installation. I would recommend them to anyone for commercial or home use."*

**Marvin H. Palmer**  
**Palmer Brothers, Inc.**

(Property Development/Management  
Company), President and CEO

*"We have used Parasol Awnings for several years now, and they have always proven to be cost-effective, prompt and quality driven. Without hesitation, I recommend Parasol. They are the best in the Mid-South – bar none – both for commercial and residential awnings and canopies."*

**Pete Evans**  
**Henry Turley Company**

(Property Development/Management  
Company), Director of Operations



# Awnings and Canopies



**Drop Curtain**



**Stationery Canopy**



**Retractable Awning**

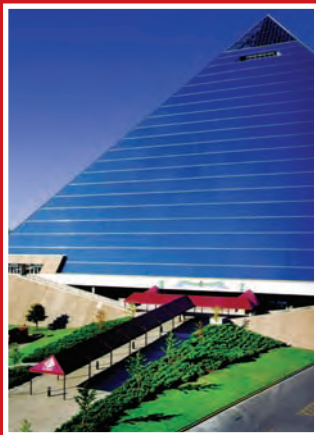


**Retractable Shade**

# Awnings and Canopies

Any Size, Any Shape,  
Any Place

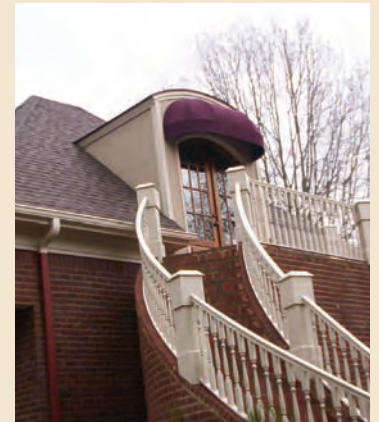
No matter what type of awning or canopy you are looking for, Parasol is the answer. From well-known landmarks like The Pyramid in Memphis and Fitzgerald's in Tunica, to homeowners across the Mid-South, just like you, looking to enhance the look and usability of their homes, our designers will create a custom look that is sure to add value. The possibilities are endless. Just take a look at some of our work.



**Square Awning**



**Venetian Awning**



**Dome Awning**

Parasol now offers painted frames, adding even more aesthetic value to your awning or canopy. Ask your sales representative for details.



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